

Promoting Spin-offs at Swiss Universities of Applied Sciences

January 17th 2018, 13:00-17:15

University of Applied Sciences Northwestern Switzerland (FHNW), Olten
von Roll-Strasse 10, Room A133, 1st floor

Programme

13.00	Welcome and introduction
13.15	Survey on conditions for spin-off formation Presentation of first results
13.45	Dr. Thomas Brenner, Head of Innovation and Entrepreneurship Lab, ETH Zürich: <i>"Instruments for the promotion of spin-offs"</i>
14.15	Workgroup discussions <ul style="list-style-type: none"> • Framing conditions for spin-off formation at universities and their departments • Participation of different target groups in spin-offs and academic start-ups at universities of applied sciences • Entrepreneurial culture and innovative spirit at universities and their departments
15.25	Coffee Break
15.55	Prof. Dr. Siegfried Alberton, Scuola universitaria professionale della Svizzera italiana, SUPSI <i>"How to promote quality spin-offs at Universities of Applied Science?"</i>
16:15	Pitches from the workshops + panel
16.45	Next steps
17.00	Closing

We meet at von Roll-Strasse 10, Room A133, 1st floor

