

Entrepreneurial Climate at Swiss Universities of Applied Sciences: A comparative perspective of science and humanities

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OVERVIEW

- In the course of the promotion of knowledge transfer at universities, the importance of the humanities and social sciences for academic entrepreneurship has increasingly gained attention in recent years (EU Commission 2014).
- This also applies to Switzerland, where not only the awareness of the topic but also support measures for social and artistic innovations increased (cf. Bornstein, Pabst & Sigrist, 2014).
- Little is still known about the perspectives of scientists from different disciplines to what degree entrepreneurial activities are supported in the university setting.

Theoretical Approach -

The Entrepreneurial Climate (Smallbone et al., 2010)

Formal conditions

- Support structures for spin off's at the universities such as;
- the use of infrastructure,
- financial support and
- access to incubators and science parks

Informal conditions

- Visibility of entrepreneurship as a university topic
- Perceived social support of entrepreneurial activities
- Entrepreneurial role models (colleagues, superiors etc.)

Entrepreneurial Climate

- The perception of scientists of the university context as supportive for entrepreneurship



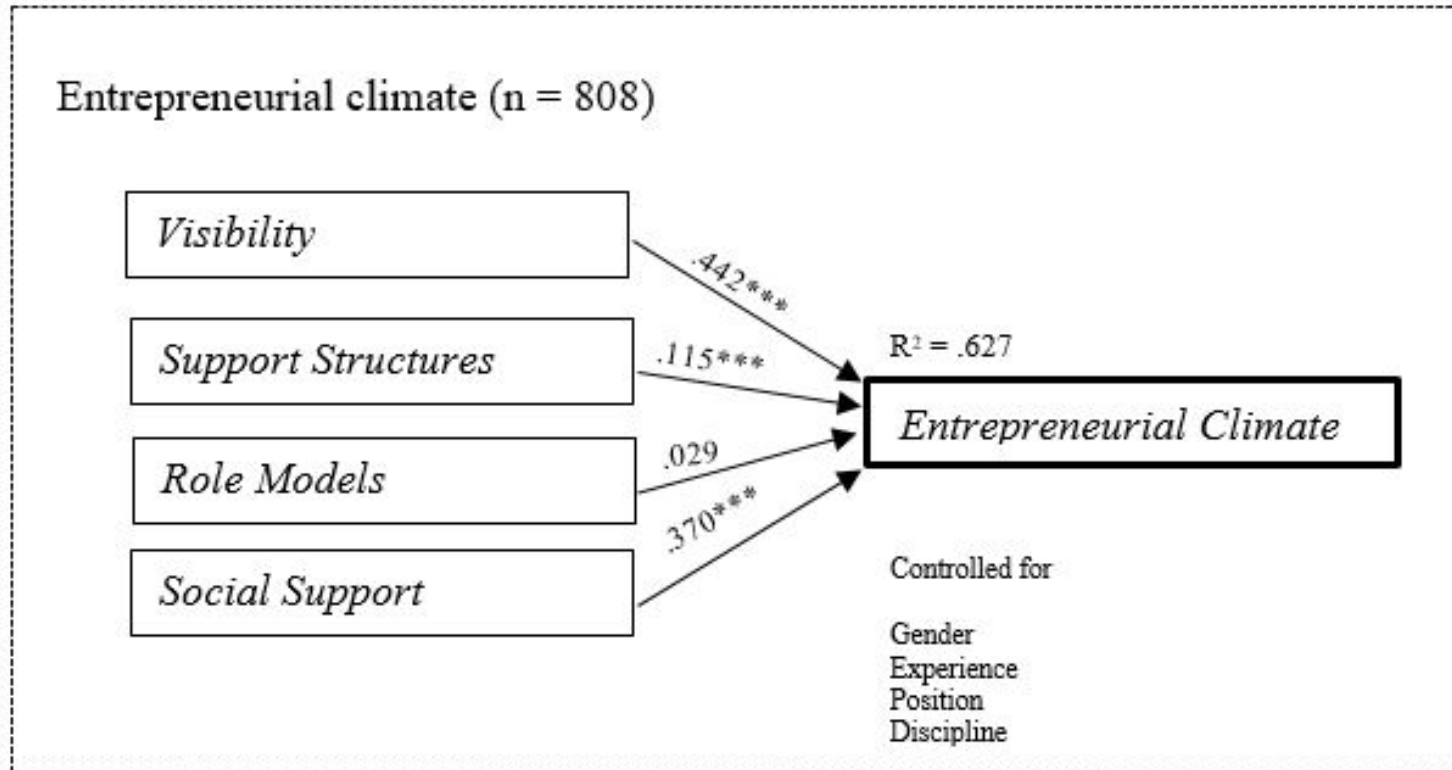
Methodical Approach

Mixed Methods

1. **Online Survey** (Jan-March 2019) of 3'253 scientists from 7 Swiss Universities of Applied Sciences
2. **Qualitative Interviews** with founders from HSS and STEM disciplines (N=16).

Results

- Importance of informal dimensions of entrepreneurial activities at Swiss UAS



Thank you for your attention!